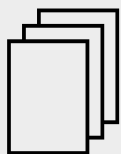




INTERACTIVE NETWORK MARKETING

ONLINE ADVERTISING SOLUTIONS FOR ALL INDUSTRIES



iRepublics.com

No C-2-1, 1st Floor, Jalan Sleman Satu, Dataran Palma,
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ALL LINKS ARE CLICKABLE

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Referrance URL's



INTERACTIVE NETWORK MARKETING

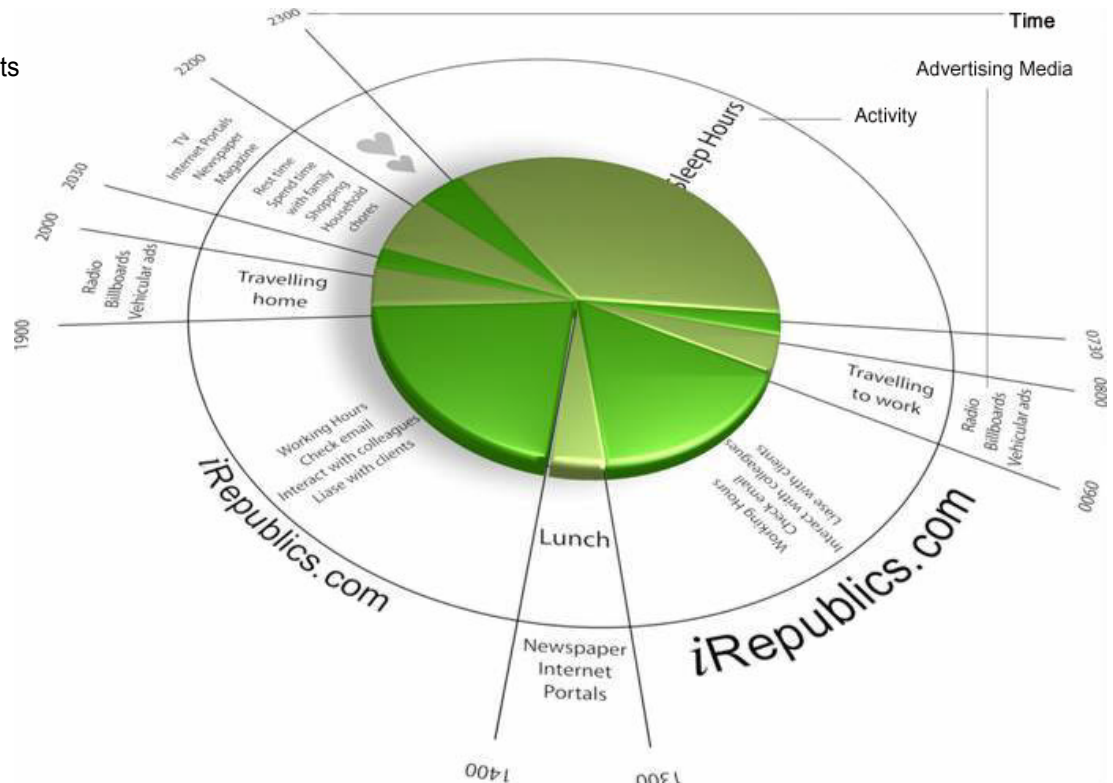
AN INTRODUCTION TO OUR SOLUTIONS -

The diagram below shows an average person's daily life cycle and all possible interaction points with traditional advertising mediums. It illustrates the failure of the current advertising environment in maximizing its reach to consumers. Exposure is limited to only a small percentage of the full 24 hour cycle in a day.

Traditional advertisements are only able to reach consumers during traveling time (billboards, radio, vehicle ads) and rest time (tv, internet portals, newspaper and magazines). This results in a "cluttered" environment whereby many advertisers are competing in the same time segment to reach consumers.

iRepublics revolutionized the current environment by introducing advertisements into the second largest segment in a person's average daily cycle, the working hours.

Through the 30 web mail accounts provided to every company whose website is hosted for free with iRepublics, advertisements can be exposed to consumers when they check their corporate e-mails.



INTRODUCTION TO BANNER ADVERTISING

INTERACTIVE NETWORK MARKETING -

At iRepublics.com we are currently hosting the websites of over **10,000** companies and about **100,000** email accounts. Each employee of these companies are using our web based interface daily for their personal/corporate emailing and collaboration activities. Internet advertising through iRepublics.com provides a host of compelling advantages compared to both other media formats as well as other Internet sites.

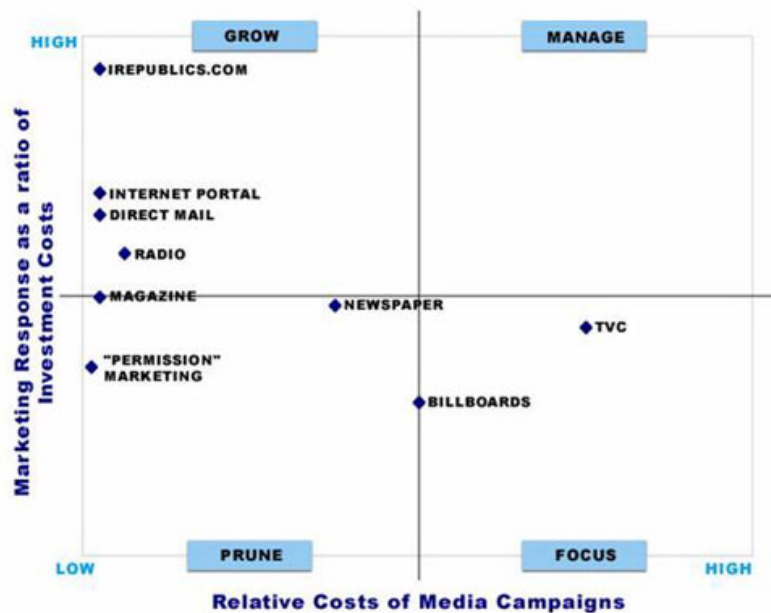
By leveraging on our network, the advertisement messages and specific "call-for-actions" are amplified to millions of people, and those recipients trust their referring friends and associates



INTRODUCTION TO BANNER ADVERTISING

AN INTRODUCTION TO OUR SOLUTIONS -

iRepublics.com is currently hosting the websites of over 10,000 companies and about 100,000 email accounts. Internet advertising through iRepublics.com provides a hosts of compelling advantages compared to both other media formats as well as other Internet sites.



ADVANTAGES OF INM -

High levels of trust and assimilation of advertisement messages.

Interactive and convenient form for customer response and purchases.

Complemented by iRepublics.com's internet advertising solution for building brand awareness.

An accountable media is crucial for effective advertising and promotion and even more so during recessions.

By leveraging on our network, the advertisement messages and specific "call-for-actions" are amplified to millions of people, and those recipients trust their referring friends and associates.

INTRODUCTION TO BANNER ADVERTISING

SUMMARY - OUR SOLUTION -

Convert the 100,000 people on iRepublics network, supplemented by thestar.com.my to become evangelists, giving them incentives for referring products/services to their family and friends and making the decision to test-drive Audi vehicles.

With each person sending out the message to an average of 10 people, millions of people will get to know and try the product.

Advertisers and marketers can cost-efficiently acquire new customers and get people to try out their products rapidly. Database is acquired very cost-effectively for future loyalty and marketing programs.



INTERACTIVE NETWORK MARKETING

THE REFFERAL PROGRAM -

THE REFFERAL INCENTIVE -

Participants who refer their friends & colleagues will be eligible to win in the event that their first level referral is a winner, this will greatly assist in over all effectiveness & incentive to participate.

The result of this is maximum exposure.

THE MAIN PAGE OF WEBMAIL

Within the web mail, there will be a referral program section, participants can register to join the iRepublics referral program via the webmail interface.

The various details & incentives are documented for the participants viewing. The referral process is clearly explained, easy to use & quick to set up.

Promotions can be tracked & documented for the duration of the campaign.

illustrative representation



illustrative representation

SUMMARY PAGE OF ALL ITEMS ON PROMOTION

THE REFFERAL PROGRAM -

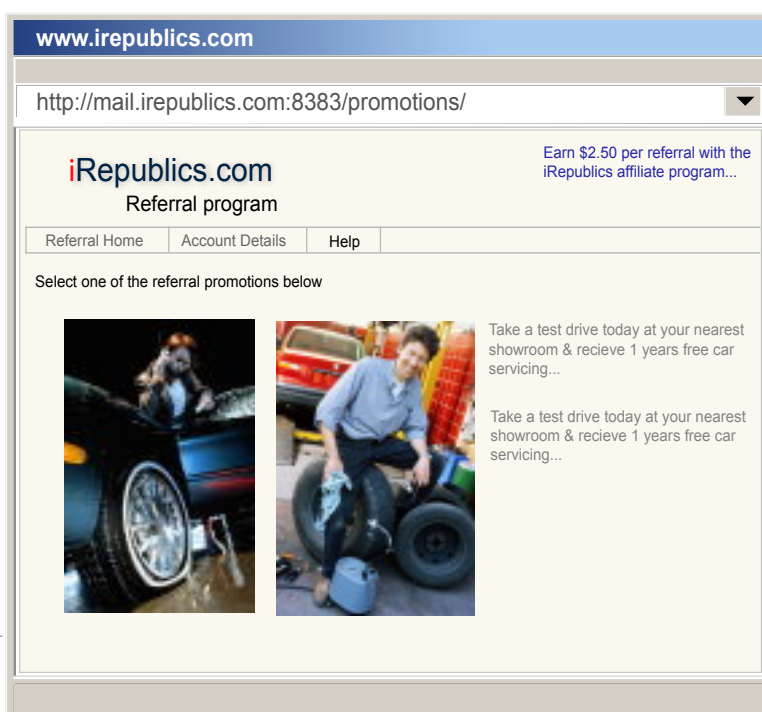
PROMOTIONAL SUMMARY PAGE -

Users will then be brought to a page where the promotion is displayed.

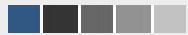
The promotion is outlined to the participant, with the full details of the incentives & rewards of referral guidelines.

The iRepublics referral program is an extremely effective means of marketing.

illustrative representation



illustrative representation



DISPLAY OF PROMOTIONAL ITEMS

THE REFFERAL PROGRAM -



PROMOTION DESCRIPTION -

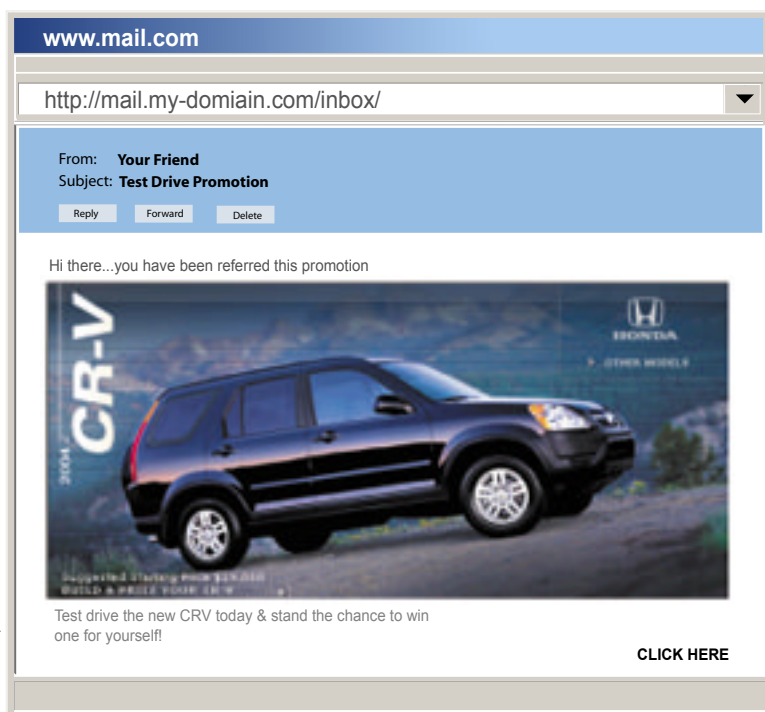
Description on the referral program offer (e.g. Refer your friend to the Audi promotion and stand the chance to win if your friend is a winner!.)

Picture of promotional item.

Users can then send out emails to their friends using this interface

EMAIL RECIEVED BY RECIPIENT

THE REFFERAL PROGRAM -



PROMOTION EMAIL -

Email will be from their friend, thus making the possibility of the recipient opening & reading the email higher

Picture of products on promotion

Message regarding promotion item



REQUEST FOR FURTHER INFORMATION


AN INTRODUCTION TO OUR SOLUTIONS -

RECIPIENT ENTERS DATA REQUESTING FURTHER INFO

www.mail.com

http://mail.my-domain.com/inbox/ ▼

From: **Your Friend**
Subject: **Test Drive Promotion**



Name:

H/P Number:

Address:

[To apply for the testdrive, please fill out the form...](#)

illustrative representation

Item will be on display with information

Recipient can then enter contact information if interested with products

Alternatively, a questionnaire can be posted to ask about market information or consumer behavior



INTERACTIVE NETWORK MARKETING

AVAILABLE ADVERTISING SPACE

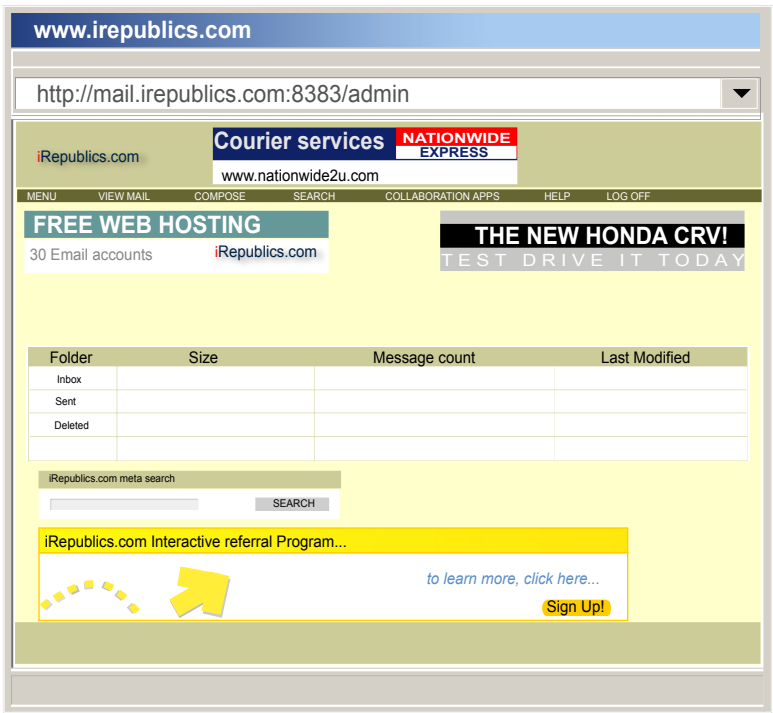
Other areas where clients can gain full exposure to advertise the promotion include areas as highlighted in the following screenshots.



illustrative representation

Advertisements
Can be displayed on the main login page.

AVAILABLE ADVERTISING SPACE -



illustrative representation

Advertisements
Can be displayed on the main administration page.



INTERACTIVE NETWORK MARKETING

AVAILABLE ADVERTISING SPACE-

The advertisement banners are strategically placed in various sections in the user’s e-mail interface. Highlighted in this diagram, users will notice the vertical and horizontal banner when they are reading their e-mail.



Vertical banner

AVAILABLE ADVERTISING SPACE

The advertisement banners are strategically placed in various sections in the user’s e-mail interface. Highlighted in this diagram, users will notice the vertical banner when they are reading their e-mail.



Horizontal banner



INTERACTIVE NETWORK MARKETING

BANNER ADVERTISING -



At iRepublics, we cater for a vast array of banner campaigns, we support all the main industry standard sizes & formats.

We encourage client designs that abide by our specifications, however we do provide our in-house services for those clients who wish to utilize them.

INDUSTRY STANDARD FORMATS -

BANNERS THAT CREATE BRAND AWARENESS



- Animated gif
- Macromedia Flash
- Jpeg
- Java floating icons
- Html templates
- Interactive games



MONITOR YOUR CAMPAIGN THROUGHOUT IT'S DURATION

CAMPAIGN TRACKING AND STATISTICAL ANALYSIS

Participate in the iRepublics INM package and receive a fully documented account of your campaigns progress, monitor the results, levels of response & quantity of traffic resulting in the banner promotion.

We encourage client designs that abide by our specifications, however we do provide our in-house services for those clients who wish to utilize them.



ABOUT IREPUBLICS.COM

INTERACTIVE SERVICES -

iRepublics.com Sdn. Bhd. is an e-commerce and web-enablement company that was established in 1996 (formally an internet property of Value-i-Store Sdn. Bhd.)

By leveraging on iRepublics.com, we have been able to successfully implement consulting, web-enablement, e-commerce and Internet marketing and branding projects.

IREPUBLICS.COM SERVICES & SKILLS

- A business-centric methodology that utilizes our core competencies in Technology, Execution, Creativity and Strategy solutions
- Partnership with world-class principals such as Compaq, 3Com, American Power Conversion, Cisco and Nortel Networks
- Balance of skills and experience that include senior consulting background, systems and programming analysts, and hardware and integration specialists
- Successes in pioneering various Internet initiatives such as online shopping in 1996 and free corporate web-hosting, web-mail and SMS application services in 2000
- Operates own servers data centre and E1 line to the Internet to ensure maximum security, reliability and bandwidth availability

IREPUBLICS.COM PARTNERSHIPS

