



VISUAL GSM™
lite edition

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VisualGSM SMS Broadcast Server (lite edition)

The VisualGSM Lite edition is a fast to deploy Chinese/English SMS Broadcast Server that is easily managed and configured. It has most of the basic features of sending an SMS, plus **smart messaging**.

Who Should Use VisualGSM Lite

Anyone can use the Lite edition. Not only is it intended for home users but it is also built to empower business organizations to either send or broadcast SMS from their computers or from their websites. This will allow your websites to become fully SMS enabled. Not only will your websites encounter more friends and customer visits but it might just give you the added technological advantage that you need in today's era. To make it even more exciting; imagine using a laptop, your mobile phone and data cable and an internet connection, you can allow your website to send SMS even when you're on the go! The benefits are almost limitless.

How Does It Work

Simply by attaching your mobile phone to your PC with a Phone-to-PC data cable. And with the VisualGSM SMS Broadcast Server Lite edition, you are able to send SMS from your desktop.

To SMS-enable your website, follow the above mentioned steps. With the Broadcast Server installed on your web server, visitors to your web site would be able to send SMS messages to other mobile subscribers through your website via your mobile phone and at your expense. But with so many free SMS given by some telecommunication operators, this would be just a little price to pay as compared to what you will be getting in added benefits!

Requirements

- An IBM Compatible Computer with Intel Pentium® III processor and 64 megabytes RAM
- Microsoft Windows 98 and above.
- A compatible mobile phone; preferably NOKIA 3310 and above or Siemens C35 or S35
- An accompanying data cable for your phone, which will allows your mobile phone to "talk" to your computer
- And as little as 5 minutes to install, configure and sending your first SMS





■ Key Features

- Empowers you with the ability to send a normal text message to anyone or any group in the world using GSM mobiles from your desktop, your website and your custom built applications.
- Support for unicode messaging which allows users to send Chinese SMS within the same mobile network. Users will need third party applications like Chinese Star. For more information, please visit <http://www.suntendyusa.com>.
- Offers you the ability to send Flash SMS to any recipient in the same mobile network.
- Compatible with both GSM modems and GSM mobile phone models, in particular Siemens C35/S35.
- Can be deployed across web-based intranets and extranets.
- Features a messaging addressbook, import and export of message lists with mobile numbers from Internet Outlook, Outlook Express, Netscape Mail/Messenger, and Eudora Pro/Light.
- Message merge capability similar to "mail merge" allows you to merge entire message lists addressees to broadcast messages, for personalization purposes.
- Includes API to 3rd party applications. Supports Java servlets, ASP, JSP, PHP, Perl, C, C++, Delphi and Visual Basic.

■ VisualGSM Mobile Application Server Enterprise Edition

For that added performance, you may wish to upgrade to the more powerful enterprise edition. The enterprise edition is packed full of powerful features that will enable your business organization to be in the forefront of the competition. It gives your website a two-way interaction that allows staff, business partners and customers to immediately retrieve critical information anywhere, anytime. It also comes with the feature that allows smart-load balancing and comes packaged with an industrial standard GSM modem. For more information, please visit <http://www.visualgsm.com>.

